

| 課程資訊 | | | | | | | | | | | | | | | | | |
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| 課程名稱 | 經濟學原理與實習上 Principle of Economics (with Recitation)(1) (1) | | | | | | | | | | | | | | | | |
| 課程大綱 | | | | | | | | | | | | | | | | | |
| 為確保您的權利,請尊重智慧財產權及不得非法影印 | | | | | | | | | | | | | | | | | |
| 課程概述 | 做為經濟學的入門課程,介紹經濟學的基本觀念。經原上首先介紹供給、需求、市場均衡、彈性、效率衡量與政策影響的分析,接著介紹成本、市場結構與要素市場。 | | | | | | | | | | | | | | | | |
| 課程目標 | 基本經濟學知識與理論的認識 | | | | | | | | | | | | | | | | |
| 參考書目 | 吳聰敏, 經濟學原理, 2012年初版, 全一冊 張清溪、許嘉棟、劉鶯釧、吳聰敏: 經濟學理論與實際 六版。 陳昭南、朱敬一等: 經濟學 七版。 | | | | | | | | | | | | | | | | |
| 指定閱讀 | Text book: Gregory Mankiw (M): Principles of Economics (2012), 6th edition. | | | | | | | | | | | | | | | | |
| 評量方式 (僅供參考) | <table border="1"> <thead> <tr> <th>單元主題</th> </tr> </thead> <tbody> <tr><td>Introduction (M1, M: Mankiw)</td></tr> <tr><td>A Simple Review of Derivatives and Optimization</td></tr> <tr><td>Gains from Trade(M3)</td></tr> <tr><td>Supply and Demand(M4)</td></tr> <tr><td>Elasticity(M5)</td></tr> <tr><td>Supply, Demand, and Government Policies(M6)</td></tr> <tr><td>Efficiency of Markets(M7)</td></tr> <tr><td>Application: the Costs of Taxation(M8) and International Trade(M9)</td></tr> <tr><td>Externalities (M 10)</td></tr> <tr><td>Public Goods and Common Resources (M 11)</td></tr> <tr><td>the Costs of Production(M13)</td></tr> <tr><td>Firms in Competitive Markets(M14)</td></tr> <tr><td>Monopoly(M15)</td></tr> <tr><td>Oligopoly(M16)</td></tr> <tr><td>Monopolistic Competition(M17)</td></tr> </tbody> </table> | 單元主題 | Introduction (M1, M: Mankiw) | A Simple Review of Derivatives and Optimization | Gains from Trade(M3) | Supply and Demand(M4) | Elasticity(M5) | Supply, Demand, and Government Policies(M6) | Efficiency of Markets(M7) | Application: the Costs of Taxation(M8) and International Trade(M9) | Externalities (M 10) | Public Goods and Common Resources (M 11) | the Costs of Production(M13) | Firms in Competitive Markets(M14) | Monopoly(M15) | Oligopoly(M16) | Monopolistic Competition(M17) |
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| | Factors Markets(M18) |
| | Earning and Discrimination(M19), Inequality & Poverty(M20) |